

Ted Rogers

December 2nd marked the passing of Ted Rogers, 75, a remarkable Canadian business leader and philanthropist. He died in his Toronto home surrounded by family. Ted and Loretta Rogers' gift of \$15 million has made a dramatic difference in the life of Ryerson students: each year at a special ceremony, eighteen MBA and MMSc students receive awards of \$20,000. "He loved Ryerson and he loved our students," said Ryerson President Sheldon Levy. "The entire Ryerson community extends its deepest and most heartfelt sympathy to Loretta Rogers and the Rogers family. We mourn a builder, an advocate and a true friend. There are no words to express the loss of such a great and remarkable person."



Business leaders and experts in the classroom

The Ted Rogers School of Management's downtown location, coupled with its strong networks with business, gives MBA students' access to influential business leaders. Relevance and application are the hallmarks of a Ryerson MBA, evidenced by the range of experts participating in classes this fall:

- Steve Zakem, Partner, Municipal Law Group, Aird & Berlis LLP
- Andrew Horsman, Vice President, Delphi Group, Toronto
- Leonard Abramsky, Managing Director, Brookfield Financial Group
- Mike Harvey, Managing Director, National Leasing, Oxford Properties Group Limited
- Sam Winberg, Vice President and Broker, Northwest Atlantic Group
- Ann Morash, Vice President, Retail Developments, Cadillac Fairview Corporation Limited
- Ian Nielsen-Jones, Assistant Deputy Commissioner of Competition, Competition Bureau of Canada
- Mr. Sandy Boucher, Corporate Security Consultant, Intelysis Corp.
- Mr. Tej Singh Hazra, Sr. Manager, Corporate Diversity and Inclusion IBM Canada
- Alison Konrad, Corus Entertainment Chair in Women in Management, University of Western Ontario
- Will Pate, Anchor, Command N
- David Rayside, Professor of Political Science and Sexual Diversity Studies, University of Toronto
- Scott Mullin, Vice-President, Government and Community Relations, TD Canada Trust
- Deepak Ramachandran, VP, ngenera
- Jeremy Wright, Founder and CEO of b5 media
- Stu Coxe, Executive Producer of Dragon's Den on CBC
- Antony Upward, Business Architect and Senior Executive Consultant, CGI Group Inc.
- Philip Barnes, Research Analyst, IDC Canada
- Jeremy Bornstein, Strategy Manager, Accenture
- Robert Dreyer, VP Research, Infotech Research
- Dave Stevens, General Manager, Canadian operations, mySpace
- Emanuela Heyninck, Pay Equity Commissioner, Ontario

Dragon's Den comes to Ryerson

On November 19th, Students for Free Enterprise (SIFE) brought *Dragon's Den* judge and self-made multi-millionaire, Robert Herjavec and producer, Stuart Coxe to Ryerson. The event was chaired by Sean Wise, an Entrepreneurship professor and advisor to the provocative CBC



Television program. Five hundred people, including faculty, students, alumni and industry gathered to hear Herjavec's success story and to see clips of the show. Proceeds went to KIVA, the online microcredit phenomenon.

MBA Grad Helps Launch Guru's Book

Kasi Bruno, MBA (2008), is now Director of Marketing for Don Tapscott, following a successful internship with the business guru. Bruno is the lead on marketing Tapscott's latest book *Grown Up Digital: How the Net Generation is Changing Your World*. "We've broken new ground," explains Bruno. Part of her outside-the-box strategy includes a 'teaser campaign' that combines thought-provoking statements appearing in online banners and national print ads that relate to the book's themes. Bruno worked in communications after graduating from the University of Toronto with a double major in Political Science, and Ethics, Society, and Law.



Networking at Industry Night—Tim Cork

The MBA program's Industry Night, held November 27th, featured Tim Cork, master motivator and author of *Tapping the Iceberg*. Cork shared his "Straight A's Philosophy: Attitude, Aptitude and Action", with more than 100 MBA students, alumni and industry partners. Participating organizations included IBM, Best Funds, Cadillac Fairview, NEXcareer, Inteqna, Ministry of Economic Development and Trade, Rogers, Bombardier, Price Waterhouse Coopers, Accelerate Ontario, PMAC, TD Bank, BRI International, CGI, RBC, Walmart and others.

Fall Integrative Week: Starbucks Case

The first Integrative Week of the year took place from October 14-17th. After a mere five weeks in the program, students were placed in groups to solve a case concerning Starbucks and corporate social responsibility. The students' reports and presentations were judged by panels of professors and industry experts from VenCorps, Toronto Marriott Downtown Eaton Centre, Rogers Communications Inc., The Delphi Group, RWMac Enterprises, Cadillac Fairview Corporation, and The Innovolve Group. The first place teams went on to compete in the Schulich Tata Cup Case Competition and the Rotman Net Impact CSR case competition. Regardless of the outcome, case competitions teach integrative thinking and team building skills that are essential to business success. Special thanks to Dr. Dale Carl, Director of Graduate Students, and his team of faculty for their coaching and support.

MBA Graduates Hit the Ground Running



Seventy new MBA and MMSc graduates attended convocation on October 29, 2008. Almost all of them were fully employed the day they graduated, thanks to the unique design of the

program and customized support each student receives. Employers include AC Neilson, Arcturus, BMO, Bombardier, GWL, HSBC, Oxford Properties, P&G, PWC, RBC, Rogers, Scotiabank, Sony, Union Gas, Cadillac Fairview, and many others. "I completed an internship at Rogers Communications Inc. which, along with the MBA courses, gave me the knowledge and experience I needed to launch my career at Proctor and Gamble (P&G) as an account manager in customer business development," explains Chinedum Udeagbala, Account Manager, Customer Business Development, P&G.

Mark Patterson, Manager of External Relations and Wayne McFarlane, Executive in Residence (formerly Head of Human Capital, PwC) help students define their goals, assess opportunities and refine their skills. MBA/MMSc staff host information sessions and networking events linking students with prospective employers.

Going Global with Dr. Nina Cole

On October 16th, the International Research Institute sponsored Dr. Nina Cole's presentation *Managing Global Talent* which promoted expatriate employees as a key resource for creating and sustaining a company's worldwide competitive advantage. Dr. Nina Cole spent her 2007-2008 sabbatical year in the Asia-Pacific region examining how to

effectively select and manage expatriate employees. Dr. Cole is a field researcher who studies organizational justice theories in the context of global human resource management. Dr. Cole's industry experience includes four years as Manager of Benefits and Personnel at Federal Industries Metals Group, and eight years in pension and benefits consulting at Peat Marwick & Partners. She teaches the required MBA/MMSc course in Diversity and Human Resources Management with Dr. Gerry Hunt.

The World According to Goss

On Monday October 27th, Finance professor Al Goss provided a timely talk entitled, "Mortgages and the Genesis of the Credit Crisis." More than forty students and faculty attended the lecture which offered a plain language yet insightful analysis of the evolution of the financial crisis. Professor Goss has been invited to present, as part of a panel of leading economists, at the Assembly of First Nations, National Chiefs conference in Ottawa. Dr. Goss holds a PhD and a MBA in Finance from the Schulich School of Business at York University. His research interests include corporate social responsibility, ethical investing, and pension economics. Like many faculty in the Ted Rogers School of Management, he joined Ryerson after an extensive career in industry, including the Fidelity National Information Solutions and Moore Corporation. Goss has published extensively, with articles appearing in the *Journal of Pension Economics and Finance* and the *Journal of Portfolio Management*.

Roman Brailovski: MBA on Bay

Roman Brailovski, MBA (2008), works with executives at the Bank of Nova Scotia, managing the real estate portfolio for the GTA. Roman maintains and enhances the portfolio through negotiations of office and retail leases, evaluation of current assets and search for potential locations to operate the Bank's main business lines. Roman earned a degree in political science from the University of Toronto and worked in the front office of a Canadian Manufacturer. Roman chose Ryerson specifically for its MBA in Retail and Commercial Development. He says, "While Real Estate Finance provided the theory and practical skill set necessary to work in the commercial real estate industry, Professor Michael Brooks' Issues in Real Estate class focused on the 'hot' topics ensuring graduates have current and relevant knowledge."

