

**Session 2: 9:00am – 9:30am**

**Networking Exercise – Perfecting Your Elevator Speech**

**Session 3: 9:30am – 10:15am**

**The Art of Branding - *The Resume is Only the First Step* –  
Mark Thompson, President, McKinley Solutions Exchange**



Mark is actively involved in training and development, project management and business development. He manages client relationships as the key contact for program development and delivery. His focus is in the areas of employee engagement and team and leadership development.

Mark's consulting experience includes: managing complex multi-national human resources feedback programs; designing and facilitating workshops to assist individuals manage job transition; team building; optimizing the use of technology; development of effective communication strategies; and building effective marketing plans.

Prior to founding McKinley in 2003, Mark's business experience includes career management and senior project management in the financial industry.

Mark holds a business degree with a specialization in human resources and management from Bishop's University. He is an accomplished Ironman triathlete, international mountaineer and proud father of two boys. Mark is an active member of the Canadian Society of Training and Development, International Society for Performance Improvement as well as the Toronto Board of Trade.

**Session 4: 10:15am – 11:00am**

**Speed Networking**

**Session 5: 11:00am – 11:45am**

**Career Transition in Turbulent Times**

Tim Cork, President NEXCareer and Chris Cummins, motivational speaker



*Tim Cork is the President of NEXCareer*, an international provider of career transition, outplacement and coaching services. Tim's career spans twenty years in the hi-tech, commercial real estate and communications industries where he held progressively senior positions both nationally and internationally with companies like Xerox, Regus and TCS Telecom. He has extensive expertise in major sales initiatives, strategic alliances, people, and change.

Prior to joining NEXCareer, Tim worked as a high performance coach with his own company,

Insight Marketing, where he trained and coached executives and their teams. Tim is a sought-after speaker and has been published in numerous magazines and papers. The Globe calls Tim "The Networking Guru" and The Sun calls him "The Career Guru." Tim is also the best-selling author of "Tapping the Iceberg."